



## City of Phoenix

OFFICE OF THE MAYOR

MAYOR PHIL GORDON

September 22, 2008

For many of us, childhood summers created a lifetime of happy memories of friendships, laughter, swimming holes and swings, and campfires under the stars. But for a great number of children, right here in our community, that world exists only on television.

I am writing to ask your support for Camp Colley, a non-profit outdoor adventure camp created just for these kids. Owned and operated by the City of Phoenix, Camp Colley, located in Northern Arizona, offers a unique intervention experience for inner-city and at-risk youth. Focused programs help develop critical social skills and positive personal values. It's not often that, with a simple stroke of a pen, any one of us can bring a thousand smiles – and a new world – to a child. That opportunity exists now.

Four years ago, the Camp Colley Foundation, a private citizens' group working with the City of Phoenix, began a wonderful tradition – the Camp Colley Foundation Golf Tournament – to raise needed funds for the kids. The response was extraordinary. The proceeds from the inaugural event went to everything from roofing the dining hall to putting in the water system. Close to 400 children were able to attend Camp Colley this past summer. A full field of participants had a great time at the tournament itself and this year promises to be even better. The 2009 tournament will be held on March 21, 2009, at the newly renovated Papago Golf Course in Phoenix.

There are a variety of ways for you and your organization, your friends and colleagues to become part of the 2009 tournament. Because the tournament is relatively young, this is an excellent opportunity for your company to sign on as one of the named sponsors and to be on the ground floor of creating a tangible, visible legacy of your contribution to the City of Phoenix. The attached information sheet outlines sponsorship, donation opportunities, and tournament details. The Camp Colley Foundation is a 501(c)(3) organization and a portion of your sponsorship may be tax deductible.

We hope for your favorable response and look forward to hearing from you. *Thanks for helping to build our City's summer camp!*

Sincerely,

Phil Gordon

Mayor